

NEWS RELEASE – November 24, 2010
There will be a Doggie in the Window during Grand Meander
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People for Pets, Medlar Studio and Phantom, the dog that survived for over a year on her own in Clay County, have teamed-up this year to encourage local residents to “give a shelter dog a new home for the holidays!”

The living window at Medlar Studio will feature one shelter dog, from People for Pets, that is hoping you can make a dream come true this holiday season by adopting and giving the dog a loving home.

Joining the featured “doggie in the window” will be Phantom, Northwest Iowa’s rescued German Shepherd that now campaigns, along side her new companion Nikki, a rescued miniature poodle, for the millions of voiceless dogs across the country in hopes her story will improve the quality of life, one dog at a time, as well as put an end to senseless abandonment and death of unwanted pets.

According to the information found on the People for Pets website at <http://www.peopleforpets.org>, “Each day 10,000 humans are born in the U.S. - and each day 70,000 puppies and kittens are born. As long as these birth rates exist, there will never be enough homes for all the animals. As a result, every year 4 to 6 million animals are euthanized.”

So stop by the Medlar Studio and meet the “doggie in the window” that is available for adoption, then meander to Medlar’s back room and meet Clay County’s Phantom dog and her new companion Nikki.

To learn more about Phantom and join her in promoting Adopt-A-Shelter-Dog for the holidays, visit her online at www.phantomthedog.com.

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*Pictured in photo are volunteers from *People for Pets* with two dogs ready for adoption.