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Spotlight Photographer to Share Secrets in a 3-Session Workshop
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FOR IMMEDIATE RELEASE

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Spencer, IA – The Northwest Iowa Center for Photography recently announced that Kellie Farrar is the new Spotlight Photographer for the summer quarter. This honor is bestowed on members who have juried-in outstanding work.

Farrar is a respected Spencer photographer with a unique style. She will be sharing her digital secrets with photo enthusiasts and local professionals in an upcoming three-session workshop titled “The Digital Path Less Traveled - Technology as a Creative Tool; From Idea to Reality.”. Farrar will provide interesting advice and anecdotes for taking better pictures and share how she successfully navigates through the exciting world of digital imaging, workflow, and final photographic presentation.

Digital photography has changed the way we take photos and process them and Farrar is helping to educate and inform photographers at all levels about the techniques she employs with the camera and the computer as she works with digital images.

When asked about her photographic method, Farrar said, “My work is a reflection of my world where at every turn and every new vantage point I see art, just waiting to be recorded for my particular translation and interpretation. With or without my camera, I constantly notice composition, repetition, balance, color, light, texture, interesting juxtapositions, all these elements that can be captured with the lens and transformed with the techniques and powerful tool of computer editing.”

Farrar’s work is very broad-based, but pets are often found in her work. One of her passions involves photographing beloved pets and turning the images into pieces of fine art photography.

Kelli Farrar grew up the oldest of three children in the Midwest and spent the wonder-filled summers of childhood at her family’s home on West Lake Okoboji. Even though for 16 years, work and adult life found her over a thousand miles away on the west coast, her heart and history were here in Northwest Iowa. During an extended visit to Okoboji in the summer of 2001 she met her husband, Dave. They now live and work together farming just south of Spencer, a radical change of scenery and lifestyle from the bustle of the big city and temperate climate of San Diego, California.

Between the farm environment and the beauty of the great lakes area, Farrar is never without photographic stimulation. Her subject matter is all around her. She thoroughly enjoys the process of discovery and experimentation. “My photographic art covers a broad range, from more traditional photographs that seek to faithfully convey the reality I see before me, expressive

interpretations in order to evoke moods or feelings, to bold graphic treatments with intense saturated colors and hard edges. I feel very comfortable with the idea of photo manipulation. I use the wonderful and powerful new technology of digital imagery and editing to produce a finished piece of art that will be a pleasure to look at and enjoy.”

In the first session of the 3-part workshop, photographers will work along side Farrar as she explains her approach and creative capturing of lake images. The first session will begin at Maxwell’s in Arnold’s Park, and will involve hands on photography for the afternoon around the nearby lakes region. The second and third sessions will take place at the CR Gallery, 912 Okoboji Ave. (Hwy 71), Milford.

In session two Farrar will demonstrate how she goes about working in the digital darkroom. Session three will join both Farrar and Christine Richards, owner of CR Gallery, in a discussion on final photograph presentation -- which will include a demonstration on both matting and framing, using one of Farrar’s images taken in the first session.

The cost of the workshop is \$25 for members for all three sessions; \$35 for non members for all three sessions. The session dates are Dates: June 16, 3pm at Maxwell’s in Arnold’s Park; July 18, 7pm, and September 19, 7pm at CR Gallery in Milford.

Attendees will enjoy a laid back, yet exciting workshop that includes an in-the-field photographic session where you bring your camera, whether film or digital, and then two additional sessions where you can step-up your photographic skills to another level.

For additional information or to register contact Christine Richards at (712)338-4155 or stop by CR Gallery at 912 Okoboji Ave. (Hwy 71) in Milford.

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Photo is of Kellie Farrar and her cat “Zach”— one of her favorite photographic models!