

**NEWS RELEASE – February 22, 2007**

Northwest Iowa Center For Photography Selects Lisa Bailey for Member Spotlight Exhibit

**Contact:** NW Iowa Center for Photography, Christine Richards at 712-228-4155

FOR IMMEDIATE RELEASE

**Selected for the Spotlight  
Lisa Bailey's work to be Spotlitged at  
The Northwest Iowa Center for Photography**

Milford, Iowa -- Lisa Bailey of Spirit Lake will be the featured spotlight photographer at the Northwest Iowa Center for Photography during the months of March, April and May. The center provides an opportunity for residents and tourist to experience photographic art, as it strives to promote and educate local photographic artists.

The Northwest Iowa Center for Photography plans to exhibit up to four photographs of one member every quarter in a special section of the Gallery reserved for the "Members Spotlight" Exhibit. Bailey is the second recipient of this honor.

Bailey recently won 3<sup>rd</sup> place in the Wanda J. Skogerboe Juried Exhibition at the Lakes Art Center. Her winning photograph will be on display in the exhibit until March 3, 2007.

Bailey's photographic career has been filled with personal accomplishments that include winning 1<sup>st</sup> place and Best of Show at the All Iowa Fair in Cedar Rapids, 1<sup>st</sup> place in the photographic "Things" division at the Iowa State Fair, 1<sup>st</sup> place and Best of Show at more than one Arts on Grand photographic competitions, and judging for the Clay County Fair's new photographic competitions for the last two years.

Since the NW Center for Photography is devoted to showcasing artistically exceptional works, selecting Bailey for the Spotlight was an excellent choice. Her work is pleasing, uplifting and usually inspirational.

According to Bailey, "when you consider what is best for the image, you start becoming aware of good composition and you begin to ask questions like: is the exposure correct, does the image present a unique view of the subject, is the angle of light going to enhance the image? Does the image need to be large so a sense of place and scale is conveyed?"

There are hundreds of other considerations that must be determined, but finally it comes down to - what "feels right" for the image? There are no formulas, no correct sizes, only what is best for the image.

Dan Ruf, one of the curators at the Center for Photography, says, "there is a huge difference between a "snapshot" and fine art photography. Merriam-Webster defines a snapshot as "a casual photograph made typically by an amateur with a small handheld camera" and fine art as "an activity requiring a fine skill."

Membership at the Northwest Iowa Center for Photography is open to anyone in the region interested in photography as art. The next meeting of the group is scheduled for March 21, 2007 at CR Gallery, 912 Okoboji Avenue, Milford, Iowa, at 7pm. Contact Christine Richards at 712-228-4155 for additional information on membership.

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Photo features Lisa Bailey with her winning photo titled “Frost Leaf” now on display until March 3, 2007, at the Lakes Art Center.